



COLOR SELECTION GUIDE

Proven Quality Since 1989

- *The ORIGINAL Solid Color Stain™*
- *Translucent Color Enhancer™*
- *Designer Series Enhancer™*
- *Color Additive Booster™*
- *CoolStain™ PRO (patent-pending)*

This color selection guide represents standard colors available in the Solid Color Stain, Translucent Color Enhancer, Designer Series Enhancer, CoolStain PRO, and Color Additive Booster.

Enhance the image of your existing concrete with NewLook's family of water-based Concrete Color Stains. They are non-acid, non-acrylic and contain no hazardous chemicals (VOCs), which means they are safer to use and there is no messy clean up, neutralizers or acid-free sprayers required. You also get consistent, controllable color since they do not react with concrete. NewLook Concrete Color Stains penetrate the surface of porous concrete without changing its texture, unlike paint or some sealers. Easily maintain both your interior and exterior concrete surfaces by restoring previously colored surfaces, changing colors or rejuvenating old, tired-looking concrete.



Charcoal



Medium Gray



Light Gray



Moonrock



Brooke Green



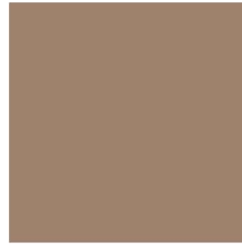
Sunrise



Sierra



Caramel



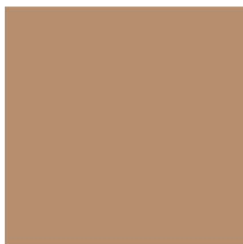
Cowboy Dust



Beach House



Harvest



Fresco



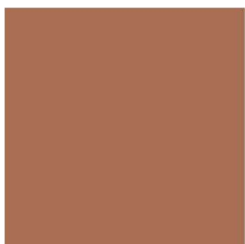
Autumn Wood



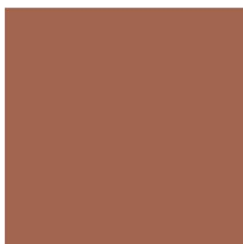
Mountain Brown



Dark Brown



Spanish Clay



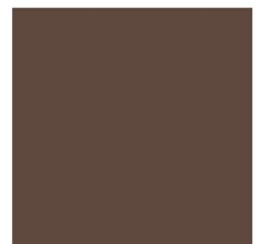
Terracotta



Spanish Red



Light Oak



Buffalo Brown

Industry standard colors available, including Black (207), White (230), Safety Red (399), Safety Yellow (289) and Safety Blue (240). Custom color matching and cross-reference color matching to other manufacturer's standard colors are also available. Contact your local distributor for product availability.

PRODUCT COVERAGE*

- Solid Color Stain (Large) = approx. 350 sf twice,** 32 sm
- Solid Color Stain (Small) = approx. 45 sf twice,** 4 sm
- Translucent Color Enhancer (X-L) = approx. 600–1200 sf,*** 56–112 sm
- Translucent Color Enhancer (Large) = approx. 300–600 sf,*** 28–56 sm
- Translucent Color Enhancer (Small) = approx. 75–150 sf,*** 7–14 sm

* Coverage is based on substrate porosity, moisture content, surface temperature and application method.
 ** NewLook International, Inc. recommends two (2) coatings of the Solid Color Stain and CoolStain PRO.
 *** Coverage is about the same for both Translucent Color Enhancer and Designer Series Enhancer.



The colors shown are approximate and, as close as possible, represent concrete with a flat-troweled finish. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, jobsite conditions, finishing techniques, curing methods or other jobsite variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials can produce variations in color. NewLook International, Inc. strongly recommends representative jobsite samples (mock-ups) prior to project installation. NewLook Concrete Color Stains are ideal for driveways, garage floors, pool decks, offices, restaurants, hotels, theme parks, shopping malls, walkways, schools and other high-traffic municipal areas.